

## **(Junior) UI/UX Designer (m/f/d), (English/German)**

### **Part-Time | Full-Time | Freelancer | Remote Possible**

**Minimum of 10h-20h per week, with the option to go full-time, starting August/September 2020**

**We have an exciting opportunity for an UI/UX Designer in a fast-growing startup that aims to change the way we move around.**

**This is an exciting role to jump-start your career in application design, development and analysis. If you are passionate about change, comfortable working in teams and curious about learning fundamental skills and techniques to excel in a startup and a career in application development - This may be a good fit for you!**

#### **Job Overview**

This entry-level UI/UX Designer role offers numerous opportunities to build on existing technical proficiency and business acumen as it relates to application development and design. The UI/UX Designer will have a big impact on how people will have access to mobility in our short-term future. The role is located in Nuremberg (ZOLLHOF) or Bamberg (ERBA). This position is also offered as a (partial) remote opportunity; however, you will be responsible for ensuring you have the proper equipment needed to perform the role and the option to meet us at either our Nuremberg or Bamberg office as needed. (Minimum requirements to work remotely are a laptop or desktop computer, a reliable high-speed internet connection, a cellphone with internet connection and email client. Any software required will be provided by us.) The onboarding is required to be on-site.

#### **What you'll do:**

- Conception design of websites, apps and user interfaces for individual software solutions.
- Development of user flows and wireframes in close collaboration with our development team and customers.
- Creation of an appealing and intuitive user experience based on personas, customer journeys and other industry-relevant requirements.
- Conceptual design of browsing, navigation and interaction structures using common prototyping tools.
- You support the product management in developing new ideas and, if required, transform them into interactive click dummies and prototypes.
- You will validate and optimize the concepts developed and ensure a convincing user experience.

- In the preparation and execution of usability tests you are an important interface to the product management and product development.
- Within an agile, interdisciplinary team you will work independently and contribute to the implementation of our products.
- You will closely cooperate with front- and backend developers and project managers.
- You will design social media content, newsletter templates and campaign materials such as banner sets.

**Job requirements:**

- You have sound knowledge in the areas of UI and UX design.
- You are characterized by a high degree of creativity, never losing sight of the target group and customer-specific requirements.
- You have high quality standards and a good feeling for design and typography.
- Furthermore, you have profound knowledge in one or more of the following applications: Adobe Creative Suite, Figma, Illustrator, Sketch; have experience with prototyping tools.
- You have a structured way of thinking, enjoy working independently and customer-oriented and are a real team player.
- You have a confident demeanor towards customers and can present your ideas and concepts in the form of presentations or workshops.
- You have an excellent sense for good design and optimized user interaction.
- The ability to work very precisely and a high standard of your own results.
- Analytical thinking and striving for continuous development.

**Nice to have:**

- You can show project successes in the area of digital conception.
- Basic knowledge of HTML and CSS is also an advantage.
- You are not an expert for mobility yet? Don't worry, we will teach you everything you need to know.
- Ideally also experience with SASS and JavaScript.

**Skills:**

- Keen attention to detail.
- Highly self-motivated and self-directed.
- Analytical and problem-solving abilities.
- Fast learner.
- Curiosity and openness.
- Agile development.

**Education and Training Requirements:**

- You have successfully completed or are in the process of completing your studies or training in the field of Human Computer Interaction, Interaction Design, Information Design, Communication Design, Media Design or a similar field.

**Benefits:**

- Flexible work schedule
- Payment and leave time depending on the form of employment
- Great growth potential

To be considered for this position, please send your resume and cover letter to [careers@im-mobility.de](mailto:careers@im-mobility.de)